



Broan-NuTone® Introduces First Air Purifier Product to Portfolio of Indoor Air Quality Solutions

HARTFORD, Wis. (June 28, 2023) – Broan-NuTone® has introduced the first air purification product to its portfolio of home ventilation and indoor air quality (IAQ) solutions with the new [Broan-NuTone® Air Purifier](#) (BNAP-100). Available now through the company’s [online store platform](#), the zero ozone-certified air purifier was built using True HEPA filtration and uses one of the most comprehensive array of air filtration technologies available.

This single-room air purifier has advanced auto-sensing technology, automatically detecting TVOCs and particulates (PM.1, PM.2.5, and PM10), which are the size of respiratory droplets, dust and pollen. It will automatically increase the fan's speed to remove detected particles and VOCs. When particles have been removed from the air, the purifier will automatically switch back to maintenance speed, ensuring clean air without sacrificing energy efficiency. Most importantly, the purifier is third-party certified and verified to produce zero levels of ozone.

“When you buy an air purifier, it's usually because you want your air to be cleaner. Unfortunately, some products on the market emit low levels of ozone, which can cause headaches, coughing, dry throat, shortness of breath, a heavy feeling in chest, and fluid in the lungs,” said Go-To-Market Assistant Director Dave Jones. “With the new air purifier, you can be confident that the air in your room is better, making your life better.”

For more than 90 years, Broan-NuTone has led the industry with forward-thinking residential ventilation products, customized climate and indoor air quality solutions that are all backed up by award winning customer service. With the introduction of the Air Purifier, the company expands its solutions offerings, in part, as a response to customers’ increased awareness and heightened concern of airborne threats in the home. According to the Environmental Protection Agency (EPA), indoor air can be two- to five-times more polluted than outdoor air; homeowners have sought to better understand the multiple sources of poor indoor air and implement advancements in ventilation and purification systems.

“The introduction of the air purifier to our product portfolio is a huge step in our approach to offering a better quality of air for a better quality of life,” said Jones. “With a portable, powerful air purifier, we’re able to help our customers continue to discover whole-home solutions for their air quality needs in addition to our wide array of ventilation systems.”

Product Highlights:

- Third-party certified to produce zero ozone
- Advanced air quality sensing to detect TVOCs and particles (PM.1, PM2.5 and PM10)
- Automated sensor detects an increase in pollutants and automatically adjusts the speed to quickly and effectively remove them from the air
- Filter is automatically treated by a built-in ultraviolet (UV) light
- Settings can be adjusted by smartphone or connected to Alexa or Google device
- Replaceable 3-in-1 (Pre-filter, Activated Charcoal and True HEPA) Filter
- Tested to AHAM Verifide Standards for rooms up to 236 square feet
- Powerful CADR Rating (Clear Air Delivery Rating) - Tobacco Smoke: 153, Dust: 171, Pollen: 175



For more information, visit <https://shop.broan-nutone.com/broan-nutone-air-purifier-w-smartsensetm/>.

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About Broan-NuTone®

Broan-NuTone® LLC is North America's fresh air leader. We believe that better quality air means a better quality of life. We lead North America in manufacturing and distributing residential ventilation products, including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (fresh air systems), built-in heaters, attic ventilators, and residential built-in convenience products, including doorbells, air purifiers and central vacuum systems. Broan-NuTone® LLC is proud to be an ENERGY STAR® Partner of the Year.

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