Broan-NuTone® Recognized as Top Brand in Builder Brand Use Study 2023
Recognized as a top brand for a multi-year run

HARTFORD, Wis. (April 10, 2023) - Broan-NuTone®, a leading manufacturer of residential ventilation products, is proud to announce its recognition as the top brand in the 2023 Builder Brand Use Study conducted by Builder Magazine. The annual survey is considered the industry's most comprehensive survey of builder opinion.

The study is conducted by surveying builders and contractors throughout the United States and measuring their brand preferences across various product categories. The results are based on unaided and aided brand awareness and the frequency with which builders specify particular brands in their projects.

Broan-NuTone®, known for its innovative, energy-efficient, and reliable ventilation products, ranked first in bathroom ventilation / fans for highest brand familiarity. The company has consistently been recognized for its quality and performance, which has helped it to become the preferred brand of builders and contractors across the country.

Broan-NuTone® is thrilled to be recognized as a top brand in the Builder Brand Use Study. Their teams work hard to design, manufacture, and market products that deliver superior performance and value, and this recognition is a testament to those efforts.

The company has been in business for over 90 years and has a long history of innovation and leadership in the industry. Broan-NuTone's® commitment to excellence has helped it to earn a reputation as a trusted partner among builders, contractors, and homeowners.

The complete list of winners is posted at:
https://www.builderonline.com/products/2023-builder-brand-use-study-results_o?utm_source=newsletter&utm_content=Article&utm_medium=email&utm_campaign=BP_041023&

###

About Broan-NuTone®
Broan-NuTone® LLC is North America's leading manufacturer and distributor of residential ventilation products, including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (IAQ), built-in heaters, attic ventilators and residential built-in convenience products including doorbells and central vacuum systems. Broan-NuTone® LLC is proud to be an ENERGY STAR® partner.

Press Contact
Amanda Caskey
acaskey@wrayward.com