

BEST® Wins Site of the Year 2021

Industry-Leading Residential Ventilation Products Company Continues to Set the Standard in Whole-Home Indoor Air Quality with Range of New Products and Updates, Meeting Company Goals for Next-Generation Automation, Energy Conservation and Customer Demand for Designer Finishes and Features

HARTFORD, Wis. (March 17, 2022) – Performance is beautiful. Whether it's the room's centerpiece or a new website update, BEST is where high-end performance inspires. We are pleased to announce that our revamped [BEST Range Hoods](#) website, which debuted in the third quarter of 2021, has won the Kentico Site of the Year - Consumer Goods award.

Contest Summary

This year entered the "[Site of the Year 2021](#)" competition with Experience by Kentico to achieve the highest honors for providing an exceptional digital experience. This annual competition honors the greatest Kentico Xperience deployments. The winners have been successful in delivering great user experiences—exhibiting brilliance in creativity, innovation, content modeling, and technology application.

The Evaluation

The Site of the Year winners are websites that launched in 2021, excelling in the following areas:

- Client satisfaction
- Customer success
- Ease of use
- Interactivity
- Graphic design
- Content
- Use of Kentico Xperience capabilities
- Innovation

We are overjoyed to have won this award, but we will continue to innovate to keep our client experience thriving. We are excited to continue to establish standards and then exceed expectations.

For more information on all BEST's new products and industry innovations, visit <https://bestrangehoods.com/>

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About Broan-NuTone®

Broan-NuTone® LLC is North America's leading manufacturer and distributor of residential ventilation products including range hoods, ventilation fans, heater/fan/light combination units, balanced ventilation systems (IAQ), built-in heaters, attic ventilators and residential built-in convenience products including doorbells and central vacuum systems. Broan-NuTone® LLC is proud to be an ENERGY STAR® partner.



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